

## PROFESSIONAL EXPERIENCE

- 2019-present **NYU Tandon**, Adjunct Instructor in Technology, Culture & Society  
2018-19 **Implosion Labs**, Research Associate  
2016 (Spring) **Wesleyan University**, Visiting Assistant Professor of Anthropology  
2014–2015 **Wesleyan University**, Mellon Postdoctoral Fellow, Center for the Humanities

## COURTESY APPOINTMENTS

- 2019-present **NYU Alliance for Public Interest Technology**, Associate  
2016-2018 **New York University**, Visiting Scholar, Anthropology  
2015-2016 **Wesleyan University**, Visiting Fellow, Center for the Humanities

## EDUCATION

- 2012 **University of California, Irvine**, Ph.D., Cultural Anthropology  
Dissertation: *Mobile Berlin: Social Media and the New Europe* (Chair: Tom Boellstorff)  
2009–10 **Humboldt-Universität zu Berlin**, Institute for European Ethnology, Visiting Student  
2005 **University of Chicago**, M.A., Program in the Social Sciences (MAPSS)  
2000 **Wesleyan University**, B.A., Medieval Studies with High Honors

## PUBLICATIONS

### Books

*forthcoming* *Mobile City: Emerging Media, Space, and Sociality in Cosmopolitan Berlin*. In contract at Cornell University Press.

### Peer-reviewed journal articles

- forthcoming* The Gender of the Interface: Coding Masculinity, Crafting Femininity among Berlin's Creative Class. Accepted at *Catalyst: Feminism, Theory, Technoscience*.  
2018 Of *Spargel* and *Spiegel*: Networked national feelings in Berlin. *Anthropological Quarterly* 91(4): 1385-1416.  
2014 Friend or *Freund*: Social media and transnational connections in Berlin. *Human-Computer Interaction* 29(1), 53–77.

### Book chapters

- n.d. Media materialities: the matter of the virtual in urban space. *The Routledge Companion to Media Anthropology*. Elisabetta Costa, Patricia G. Lange, Nell Haynes, Jolynna Sinanan, eds. Routledge.  
2017 Locating Emerging Media: Ethnographic Reflections on Culture, Selfhood, and Place. *The Routledge Companion to Digital Ethnography*. Larissa Hjorth, Heather Horst, Anne Galloway, and Genevieve Bell, eds. Routledge: 179-190.

2016 Doing Fieldwork, Brb: Locating the field on and with emerging media. *eFieldnotes: the Makings of Anthropology in the Digital World*. Roger Sanjek and Susan Tratner, eds. University of Pennsylvania Press: 113–131.

### Invited essays

n.d. The Gendered Interface: Gender, transnationalism, and social media. *Global Perspectives: Special Issue on Cross Cultural Feminist Tech*. Payal Arora and Rumman Chowdhury, eds.

2018 The Invisible Labor of the Academic Job Market. *Cultural Anthropology* forum on Academic Precarity in American Anthropology, February.

2017 When Social Media are the News. *Anthropology News* 58(1):42-48.

### Book reviews

2017 Reclaiming Media Ideologies. *Anthropology Now* 9 (1): 133-138.

### White papers

n.d. *Terra Incognita NYC: Mapping New York City's New Digital Public Spaces during the COVID-19 Outbreak*, Civic Signals, with Mona Sloane, NYU Alliance for Public Interest Technology.

2019 *The Trolls are Organized and Everyone's a Target*, the Anti-Defamation League, with Danya Glabau/Implosion Labs, October.

### OTHER PUBLICATIONS

2015 Gender and the Apocalyptic in Suzanne Collins' The Hunger Games Trilogy. With Shira Lander. In *Jews and Christians in the Greco-Roman World*, Brown Judaic Studies Series. N. DesRosiers, S. Lander, J. Pastis, and D. Ullucci, eds. Brown University. Festschrift chapter.

### OP-EDS

2019 The trolls are teaming up—and tech platforms aren't doing enough to stop them. With Danya Glabau. *Fast Company*, POV, Dec. 10. <https://www.fastcompany.com/90440915/the-trolls-are-teaming-up-and-tech-platforms-arent-doing-enough-to-stop-them>

2017 Stop doing companies' digital busywork for free. *The Conversation*, theconversation.com, Nov. 1, <https://theconversation.com/stop-doing-companies-digital-busywork-for-free-82203>.

2017 The cultural anxiety of the white middle class. *Counterpunch*, June 28, <https://www.counterpunch.org/2017/06/28/the-cultural-anxiety-of-the-white-middle-class/>.

2005 Culture and Technology / The myth of tech gadgets and social alienation. *San Francisco Chronicle*, Opinion, Nov. 16: B-9.

### GRANTS, FELLOWSHIPS, AND AWARDS

2020–21 SSRC Just Tech COVID-19 Rapid-Response Grant, for “Divergent Spaces”

2014–15 Mellon Postdoctoral Fellowship, Center for the Humanities, Wesleyan University

2011–12 Public Impact Fellowship, UC Irvine

2012, 2010 Associate Dean's Fellowship, UC Irvine, School of Social Sciences

2009–2010 DAAD Graduate Scholarship, German Academic Exchange Service

2009 PAPR@UCI Seed Grant, Intel/UCI People and Practices Research Initiative

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2007 Institute of European Studies Predissertation Fellowship, UC Berkeley

### RESEARCH PROJECTS (SELECTED)

2020-present, **Principal Investigator**, *Divergent Spaces: Digital platforms, gentrification, and neighborhood organizing during COVID-19 in NYC*. Original fieldwork project on emerging technologies and gentrification in Brooklyn, funded by an SSRC Just Tech COVID-19 Rapid-Response Grant.

2020-present **Research Lead**, *Terra Incognita*, NYU Alliance for Public Interest Technology Lead researcher conducting a team-based, two-month remote ethnographic study of digital public spaces during COVID-19 across the five boroughs in NYC, overseeing five ethnographic researchers, funded by Civic Signals, with PI Dr. Mona Sloane.

2018-19 **Research Co-lead**, *Targets of Cyberharassment*, Anti-Defamation League Research co-lead for a qualitative, policy-focused study on experiences of online hate and harassment for the ADL's Center for Technology and Society.

### PAPERS AND PRESENTATIONS

- 2019 Invited panelist, "Agency and Representation," Ethnographic Praxis in Industry Conference (EPIC), Providence RI, Nov. 9-12.
- 2019 Invited panelist, "Actual Reality: How Digital Spaces Harm and Help," Anti-Defamation League (ADL) 2019 National Leadership Summit, Washington, D.C., June 2-4.
- 2018 "Invisible Labor of Precarity." Executive Session on Academic Precarity in American Anthropology. 117th Annual Meeting of the American Anthropological Association, San Jose, CA, Nov. 14-18.
- 2016 "Scaling Infrastructures: The Virtual Matter of Media and Place." 115<sup>th</sup> Annual Meeting of the American Anthropological Association, Minneapolis, Minn., Nov. 16-20.
- 2016 "Circulating Selfhood: Social Media and Emerging European Transnationalisms." Society for Cultural Anthropology Biennial Meeting, Ithaca, NY, May 13-14.
- 2015 "The Gender of the Interface: Are Men to Hardware as Women Are to Software?" 114<sup>th</sup> Annual Meeting of the American Anthropological Association, Denver, Co., Nov. 18-22.
- 2014 "Minding the Gap: Constitutive Forms of Power, Difference, and Personhood on Europeans' Social and Mobile Media." 113<sup>th</sup> Annual Meeting of the American Anthropological Association, Washington, D.C., Dec. 3-7 (invited)
- 2013 "Doing Fieldwork, Brb: Ethnography With/On Social and Mobile Media." 112<sup>th</sup> Annual Meeting of the American Anthropological Association, Chicago, Nov. 20-24.
- 2013 "Locating Clouds and Crowds: Berlin's Mobile Publics." Society for Social Studies of Science (4S) Annual Meeting, San Diego, Oct. 9-12.
- 2012 "Friend or *Freund*: Facebook and Socialities of Scale In Digital Berlin." 111<sup>th</sup> Annual Meeting of the American Anthropological Association, San Francisco, Nov. 14-18.
- 2012 "On Tactics and Infrastructure: The virtual materiality of digital and social media." What's New About New Materialisms conference, Center for Science, Technology, Medicine, and Society, UC Berkeley, May 4-5.

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- 2012 “National Affect in the New Europe: Feeling German Online.” Nineteenth International Conference of Europeanists, Boston, March 22-24.
- 2011 “Ein Volk? Social Media Imaginaries In New Europe.” 110<sup>th</sup> Annual Meeting of the American Anthropological Association, Montreal, Nov. 16-20.
- 2011 “Scaling the Social: Scalemaking, Friendship, and Social Media in Berlin.” Digital Media and Learning Conference, Long Beach CA, March 3-4.
- 2010 “Scaling Sociality: Social Media Assemblages and Worlding in Contemporary Berlin.” 109<sup>th</sup> Annual Meeting of the American Anthropological Association, New Orleans, Nov. 17-21.
- 2008 “Sexuality, Subjectivity, and Consumer Desire: Rethinking Sexuality and Youth Culture in Berlin.” 107<sup>th</sup> Annual Meeting of the American Anthropological Association, San Francisco, Nov. 19-23.

### PANELS AND SESSIONS

- 2016 Organizer, *Information Infrastructures: Materials, Knowledge, Place*, with Jamie Sherman. 115<sup>th</sup> Annual Meeting of the American Anthropological Association, Minneapolis, Minn., Nov. 16-20.
- 2016 Organizer, *Technologies of Collaboration and Circulation*, with Reginold Royston. Society for Cultural Anthropology Biennial Meeting, Ithaca, NY, May 13-14.
- 2015 Organizer, CASTAC roundtable, *STS and Anthropology: Reflections on 25 Years of Entanglement*, with Jennifer Carlson and Nick Seaver, 114<sup>th</sup> Annual Meeting of the American Anthropological Association, Denver, CO, Nov. 18-22.
- 2014 Organizer, *Accidentally by Design: Producing Difference and Inequality Through Technological Designs*, with Angela VandenBroek. 113<sup>th</sup> Annual Meeting of the American Anthropological Association, Washington, D.C., Dec. 3-7 (invited session).
- 2012 Organizer, *Towards an Anthropology of Social Media*, with Charles Pearson. 111<sup>th</sup> Annual Meeting of the American Anthropological Association, San Francisco, Nov. 14-18.
- 2011 Organizer, *No Matter Where: Tracking New Media Materialities and Ideologies*, with Adam Fish. 110<sup>th</sup> Annual Meeting of the American Anthropological Association, Montreal, Nov. 16-20.
- 2010 Organizer, *Worlding: Technologies of Attunement in Everyday Life*, with Jennifer Carlson. 109<sup>th</sup> Annual Meeting of the American Anthropological Association, New Orleans, Nov. 17-21.

### INVITED LECTURES

- 2017 “Anthropology of Social Media.” Bard College, 2017 Study of the US Institute on Civic Engagement, June 28.
- 2017 “When Social Media are the News.” Bard College, Department of Anthropology, April 20.
- 2014 “What Do Mobile Phones Mobilize? On Space, Place, and Personhood Through Technological Designs in Post-Unification Berlin.” Center for the Humanities, Wesleyan University, Oct. 13.

### WORKSHOPS & SEMINARS

- 2021 “Patchwork Ethnography: Attending to the Personal in Research Methods,” Wenner Gren workshop, invited participant, Rice University, Houston, TX, Feb. 4-5.
- 2018 “Career Strategies for Contingent Faculty.” Workshop for the Association of Feminist Anthropology, AAA, San Jose, CA, Nov. 15-18.

- 2018 “Design & Society,” Webinar for Implosion Labs, Oct. 16, Brooklyn NY.
- 2017 “Alternative Mobilities,” *Media and Mobility*, EASA Media Anthropology Network E-Seminar #61, in collaboration with EASA Anthropology and Mobility Network, Oct. 24-Nov. 7.
- 2016 “The Virtual Matter of Media Infrastructures,” Science Studies Ethnography Workshop, Department of Anthropology, New York University, Nov. 11.
- 2016 “Ethical Entanglements,” *Facebook as research field and research platform*, EASA Media Anthropology Network E-seminar #57, <http://www.media-anthropology.net/>.
- 2016 “Social Media, Migration, Transnationalism, and Cultural Diversity: The Context of Transnationalism.” *Issues in The Study of Social Media Today*, Institute of Advanced Studies, University College London (invited).

### **PUBLIC EVENTS**

- 2020 “Anthropology at Work: Proving Our Value,” NYC Business Anthropology Salon, New York, Jan. 15.
- 2018 “Collaboration in Theory and Practice,” Postlight Studio x Are.na, New York, June 5.
- 2016 “Designing and Fostering Safe Online Communities,” XX+UX @ Tumblr, New York, Dec. 13.
- 2015 “Media, Society, and Spying for the State: Transatlantic Reflections on Autonomy, Social Expression, and the Antinomies of Surveillance,” Brooklyn Institute for Social Research seminar, *Images of Surveillance: The Politics, Economics, and Aesthetics of Surveillance Societies*, the Goethe-Institut, New York, Dec. 4-6.
- 2009 “Scaling Berlin: Digital Media, Scalemaking, and Shifting Identities in Contemporary Germany.” Invited talk at Fjord, Berlin, Nov. 22.

### **TEACHING EXPERIENCE**

#### **NYU Tandon School of Engineering**

Fall 2020 Intro to FSTEM

Spring 2020 Digital Ethnography (STS-3904D)

Spring 2020 Queering STS (STS-3904A)

Fall 2019 Intro to FSTEM: Feminist Science, Technology, Engineering and Math (STS-3904W)

Fall 2019 Science, Technology, & Society (STS-2004)

Spring 2019 Queer STS: Queer Values, Queer Futures (STS-3904)

#### **Wesleyan University**

Spring 2016 Anthropology of Digital Media and Cultures (Anthropology 309), seminar.

Fall 2014 Ethnographies of Emerging Media (Center for the Humanities 314), seminar.

#### **University of California, Davis**

Winter 2012 Resistance, Rebellion, and Popular Movements (Anthropology 123N), lecture course.

#### **University of California, Irvine (teaching assistant)**

2009 Asian Immigrants & Refugees in Southern California (Anthropology 161T)

2008, 2006 Origins of Global Interdependence (International Studies 11)  
2008, 2007 Introduction to Socio-Cultural Anthropology (Anthropology 2A)  
2008 Major's Seminar in Political Anthropology (Anthropology 180AW)  
2007 Cross Cultural Studies of Gender (Anthropology 212D)

### **PROFESSIONAL SERVICE**

2016-present North America liaison and co-organizer, EASA Media Anthropology Network  
2020 Journal article reviewer, *Convergence, Global Perspectives*  
2019 Journal article reviewer, *Ethnography*  
2018, 2016 Grant reviewer, Swiss National Science Foundation  
2015-2017 Editor, *Platypus*, The Committee for the Anthropology of Science, Technology, and Computing (CASTAC) Blog, <http://blog.castac.org>  
2017 Book proposal reviewer, Bloomsbury Publishing  
2016 New Directions Award committee member, General Anthropology Division of AAA  
2015 Manuscript reviewer, University College London Press  
2014 Organizer, CASTAC Junior-Senior Scholar Mentorship Program, AAA, Chicago, IL, Washington, D.C., Dec. 3-7  
2014-15 Associate Editor and Web Producer, The CASTAC Blog  
2012-14 Web Producer, The CASTAC Blog  
2010-11 Editorial intern, *American Anthropologist*, UC Irvine

### **UNIVERSITY SERVICE**

2014-15 Faculty Advisor, Eclectic Society, Wesleyan University  
2015 Thesis reader, Department of Anthropology, Wesleyan University

### **PROFESSIONAL AFFILIATIONS**

American Anthropological Association (AAA)  
Society for the Anthropology of Europe (SAE)  
Committee on the Anthropology of Science, Technology, and Computing (CASTAC)

### **MODERN LANGUAGES**

**German** Proficient in speaking, reading, and writing; residencies in Berlin in 2007 and 2009-10  
**French** Proficient in speaking, reading, and writing

**REFERENCES**

1. Tom Boellstorff, Professor of Anthropology  
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2. Roger Sanjek, Professor Emeritus of Anthropology  
Queens College, City University of New York  
320 Riverside Drive #3G, New York, NY 10025-4115  
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3. Keith Murphy, Associate Professor of Anthropology  
UC Irvine, SBSG 3306, Irvine, CA, 92697  
kmmurphy@uci.edu, (949) 824-9234
  
4. Paul Dourish, Professor of Informatics  
UC Irvine, Donald Bren Hall 5042, Irvine, CA, 92697  
jpd@ics.uci.edu, (949) 824-8127
  
5. Ethan Kleinberg, Professor of History and Letters and Director, Center for the Humanities  
Wesleyan University, 95 Pearl St., Middletown, CT 06459  
ekleinberg@wesleyan.edu, (860) 685-4479