

Jordan H. Kraemer

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## SUMMARY

Ethnographic researcher and anthropologist specializing in technology, design, & policy.

## EDUCATION

- Ph.D. University of California, Irvine, Irvine, CA, Cultural Anthropology** 2012  
Dissertation: *Mobile Berlin: Social Media and the New Europe*; advisor: Tom Boellstorff, Ph.D.
- M.A. University of Chicago, Chicago, IL, Program in the Social Sciences (MAPSS)** 2005
- B.A. Wesleyan University, Middletown, CT, High Honors in Medieval Studies** 2000

## CONSULTING EXPERIENCE

- Research Associate, Extended Mind** Nov. 2020-Jan. 2021
- Conducting interviews with academic technology experts and preparing a multi-authored white paper.
- Research Lead, Terra Incognita, Civic Signals/NYU Alliance for Public Interest Tech** June 2020-Jan. 2021
- Leading a team-based, two-month remote ethnographic study of digital public spaces during COVID-19 across the five boroughs in NYC, overseeing five ethnographic researchers, with PI Dr. Mona Sloane.
- Lead Program Evaluator, NYC Digital Safety, Metropolitan New York Library Council** Dec. 2019-present
- Leading the evaluation of a digital safety training program for three New York public library systems.
- Research Co-lead, Targets of Cyberharassment, Anti-Defamation League** Dec. 2018-Oct. 2019
- Designed and conducted a qualitative study on experiences of online hate and harassment for the ADL's Center for Technology and Society, published October 2019.
- External Reviewer, Stronger Communities NYC, City of New York & Mozilla Foundation** May-June 2018
- Evaluated pilot program on digital security led by Research Action Design (RAD); reviewed internal documentation; interviewed program coordinators and participants.

## PANELS AND PRESENTATIONS (SELECTED)

- 2020 "Anthropology at Work: Proving Our Value," NYC Business Anthropology Salon, New York, Jan. 15.
- 2019 "Agency and Representation," Ethnographic Praxis in Industry Conference (EPIC), Providence RI, Nov. 9-12.
- 2019 "Actual Reality: How Digital Spaces Harm and Help," Anti-Defamation League (ADL) 2019 National Leadership Summit, Washington, D.C., June 2-4.
- 2018 "Collaboration in Theory and Practice," Postlight Studio x Are.na, New York, June 5.
- 2016 "Designing and Fostering Safe Online Communities," XX+UX @ Tumblr, New York, Dec. 13.

## TEACHING EXPERIENCE (SELECTED)

### NYU Tandon School of Engineering

- Fall 2020 Intro to FSTEM: Feminist Science, Technology, Engineering and Math (STS-UY 2284)
- Spring 2020 Digital Ethnography: Methods & Theory (STS-UY 3904D)
- Spring 2002 Queer(ing) STS: Queer Futures (STS-UY 3904A)
- Fall 2019 Intro to FSTEM: Feminist Science, Technology, Engineering and Math (STS-3904W)
- Fall 2019 Science, Technology, & Society (STS-2004)

### Wesleyan University

- 2016 Anthropology of Digital Media and Cultures (Anthropology 309), undergraduate seminar.
- 2014 Ethnographies of Emerging Media (Center for the Humanities 314), undergraduate seminar.

## RESEARCH EXPERIENCE (SELECTED)

**Principal Investigator**, NYU Alliance for Public Interest Technology Dec. 2020-present

- Leading original ethnographic research project, *Divergent Spaces: Digital platforms, gentrification, and neighborhood organizing during COVID-19 in NYC*, on emerging technologies and gentrification in Brooklyn, funded by an SSRC Just Tech COVID-19 Rapid-Response Grant.

**Visiting Scholar**, Anthropology, *New York University* 2016-2018

- Revised book manuscript on mobile and social media in Berlin.
- Published peer-reviewed research; presented at Media Anthro e-seminar; delivered two invited lectures.

**Mellon Postdoctoral Fellow**, Center for the Humanities, *Wesleyan University* 2014–2015

- Researched gender, inequality, and UX on social media; conducted follow-up fieldwork in Berlin; submitted an article manuscript and a book proposal for publication; presented at national conferences.

#### PUBLIC ESSAYS (SELECTED)

2019 The trolls are teaming up—and tech platforms aren’t doing enough to stop them. With Danya Glabau. *Fast Company*, POV, Dec. 10.

2017 Stop doing companies’ digital busywork for free. *The Conversation*, Nov. 1.

#### SCHOLARLY PUBLICATIONS (SELECTED)

*forthcoming Mobile City: Transnationalism, Design, and Social Media*. Contract pending at Cornell University Press.

*forthcoming The Gender of the Interface: Coding Masculinity, Crafting Femininity among Berlin’s Creative Class*.

Accepted at *Catalyst: Feminism, Theory, Technoscience*.

2018 Of *Spargel* and *Spiegel*: Networked national feelings in Berlin. *Anthropological Quarterly* 91(4): 1385-1416.

2017 Locating Emerging Media: Ethnographic Reflections on Culture, Selfhood, and Place. *The Routledge Companion to Digital Ethnography*. Larissa Hjorth, Heather Horst, Anne Galloway, and Genevieve Bell, eds. Routledge.

2014 Friend or *Freund*: Social Media and Transnational Connections in Berlin. *Human-Computer Interaction*, 29(1), 53–77.

#### WORKSHOPS AND LECTURES (SELECTED)

2021 “Patchwork Ethnography: Attending to the Personal in Research Methods,” Wenner Gren workshop, invited participant, Rice University, Houston, TX, Feb. 4-5.

2020 “Anthropology at Work: Proving Our Value,” NYC Business Anthropology Salon, New York, Jan. 15.

2017 “Anthropology of Social Media.” Invited lecture, Bard College, 2017 Study of the US Institute on Civic Engagement, June 28.

#### SKILLS

**Research:** Ethnographic research design; research strategy; digital ethnography; qualitative analysis; statistical analysis

**Software:** DevonThink, TAMS Analyzer, PowerPoint, Word, Excel, WordPress, SPSS, Photoshop

**Modern languages:** German, French

#### ACHIEVEMENTS AND AWARDS (SELECTED)

**Just Tech COVID-19 Rapid-Response Grant**, SSRC 2020–21

**Andrew W. Mellon Postdoctoral Fellowship**, Wesleyan University 2014–2015

**Public Impact Fellowship**, UC Irvine 2011–2012

**DAAD Graduate Scholarship**, German Academic Exchange Service 2009–2010

**PAPR@UCI Seed Grant**, Intel/UCI People and Practices Research Initiative 2009