

Jordan H. Kraemer

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SUMMARY

Ethnographic researcher and anthropologist of technology, design, and UX from a critical perspective.

EDUCATION

- Ph.D. University of California, Irvine**, Irvine, CA, Cultural Anthropology 2012
Dissertation: *Mobile Berlin: Social Media and the New Europe*; advisor: Tom Boellstorff, Ph.D.
- M.A. University of Chicago**, Chicago, IL, Program in the Social Sciences (MAPSS) 2005
Thesis: *Beyond the Meaning of Style: Cultural Capital, Social Networks and Youth Subculture*
- B.A. Wesleyan University**, Middletown, CT, High Honors in Medieval Studies 2000
Wesleyan Program in Paris/University of Paris VII, semester study abroad 1999

CONSULTING EXPERIENCE

- External reviewer**, Stronger Communities NYC, City of New York & Mozilla Foundation May-June 2018
- Evaluated a pilot program on holistic digital security led by Research Action Design (RAD) for the NYC Mayor's Office of Immigrant Affairs (MOIA) with the Mozilla Foundation
 - Reviewed all internal documentation; interviewed program coordinators and participants; produced written report including key recommendations; researched comparable programs.
- Editorial reviewer**, *The Art of Screentime* by Anya Kamenetz May-June 2016
- Read and reviewed book draft by NPR correspondent Anya Kamenetz on parenting and digital media.

PUBLIC EVENTS AND WORKSHOPS

- 2018 "Career Strategies for Contingent Faculty." Workshop scheduled for AAA, San Jose, CA, Nov.
- 2018 "Collaboration in Theory and Practice," Panel for Postlight Studio x Are.na, New York, June 5.
- 2016 "Designing and Fostering Safe Online Communities," Panel at XX+UX @ Tumblr, New York, Dec. 13.
- 2015 "Media, Society, and Spying for the State" seminar for the Brooklyn Institute for Social Research, symposium on Sensitive Data at the Goethe-Institut, New York, NY, Dec. 4-6.

RESEARCH EXPERIENCE

- Visiting Scholar**, Anthropology, *New York University* 2016-present
- Revised book manuscript under contract with Penn Press on mobile and social media in Berlin.
 - Published peer-reviewed research; presented at a Media Anthro e-seminar; delivered two invited lectures at Bard College.
- Mellon Postdoctoral Fellow**, Center for the Humanities, *Wesleyan University* 2014–2015
- Researched gender, inequality, and UX on social media; conducted follow-up fieldwork in Berlin; submitted an article manuscript and a book proposal for publication; presented at national conferences.
- Social Science Research Network Junior Fellow**, Anthropology, *UC Irvine* 2013–2014
- Published peer-reviewed journal article in a top HCI journal; presented at a peer-reviewed conference.
- Doctoral Candidate**, Anthropology, *UC Irvine; Humboldt Universität*, Berlin, Germany 2009–2012
- Designed original ethnographic study of social media, selfhood, and place in Berlin over eleven months; designed interview questionnaire and other research protocols in German and English.
 - Analyzed interviews, time diaries, and field notes using qualitative methods (coding, content analysis).
- Research Assistant**, *Howard Rheingold*, Mill Valley, CA 2006–2009
- Researched social media platforms; wrote blog posts; contributed to the Participatory Media Literacy wiki

Research and Evaluation Assistant, *Youth Leadership Institute*, San Rafael, CA Jan.–Sept. 2006
• Analyzed survey data in SPSS and Excel; evaluated youth-led programs; produced yearly report.

SKILLS

Research: Ethnographic research design; digital ethnography; qualitative analysis; statistical analysis

Software: DevonThink, TAMS Analyzer, PowerPoint, Word, Excel, WordPress, SPSS, Photoshop

Modern languages: German, French

ACHIEVEMENTS AND AWARDS (SELECTED)

Andrew W. Mellon Postdoctoral Fellowship, Wesleyan University 2014–2015

Public Impact Fellowship, UC Irvine 2011–2012

DAAD Graduate Scholarship, German Academic Exchange Service 2009–2010

PAPR@UCI Seed Grant, Intel/UCI People and Practices Research Initiative Summer 2009

TEACHING EXPERIENCE (SELECTED)

Wesleyan University

2016 Anthropology of Digital Media and Cultures (Anthropology 309), undergraduate seminar.

2014 Ethnographies of Emerging Media (Center for the Humanities 314), undergraduate seminar.

Brooklyn Institute for Social Research 2015–16

Seminars: Queer Studies & Digital Culture; Digital Embodiment; Critical Design: Interface and Imagination; Life, Digitally: Feminist Studies of Technology.

PROFESSIONAL SERVICE AND ACTIVITIES (SELECTED)

Organizer and Liaison, EASA Media Anthro Network (www.media-anthropology.net/) 2016–present

Editor, CASTAC Blog (blog.castac.org) 2015–2017

Manuscript and grant reviewer (multiple publishers and foundations) 2015–present

PROFESSIONAL AFFILIATIONS

American Anthropological Association (AAA); Committee on the Anthropology of Science, Technology, and Computing (CASTAC)

PUBLIC ESSAYS

2017 Stop doing companies' digital busywork for free. *The Conversation*, Nov. 1.

2017 The cultural anxiety of the white middle class. *Counterpunch*, June 28.

2005 The myth of tech gadgets and social alienation. *San Francisco Chronicle*, Opinion, Nov. 16: B-9.

SCHOLARLY PUBLICATIONS (SELECTED)

(forthcoming) *Mobile City: Transnationalism, Design, and Social Media*. University of Pennsylvania Press.

(in press) Of *Spargel* and *Spiegel*: Networked National Feelings in Berlin. *Anthropological Quarterly*.

2018 The Invisible Labor of the Academic Job Market. Invited comment for *Cultural Anthropology* online, February.

2017 Reclaiming Media Ideologies (review of Sherry Turkle's *Reclaiming Conversation*). *Anthropology Now* 9(1): 133-138.

2017 When Social Media are the News. *Anthropology News*, January 13.

2017 Locating Emerging Media: Ethnographic Reflections on Culture, Selfhood, and Place. *The Routledge Companion to Digital Ethnography*. Larissa Hjorth, Heather Horst, Anne Galloway, and Genevieve Bell, eds. Routledge.

2014 Friend or *Freund*: Social Media and Transnational Connections in Berlin. *Human-Computer Interaction*, 29(1), 53–77.

PRESENTATIONS AND LECTURES (SELECTED)

2017 “Alternative Mobilities,” *Media and Mobility*, EASA Media Anthropology Network E-Seminar, Oct. 24–Nov. 7.

2017 “Anthropology of Social Media.” Invited lecture, Bard College, 2017 Study of the US Institute on Civic Engagement, June 28.